

**Alaskan Malamute Club of America, Inc.**  
**2016 Newsletter Advertising Rates**  
March 4, 2016

Description	Price
Business Card B & W, Member..one month	15.00
Business Card B & W, Member..six month subscription-3 issues	39.00
Business Card B & W, Member..one year subscription-6 issues	60.00
Business Card B & W, non-Member..one month	20.00
Back Cover, B & W, Member..	75.00
Back Cover, B & W, Non-Member..	95.00
Back Cover, Color, Member..	100.00
Back Cover, Color, Non-Member..	120.00
Front Cover, Color	200.00
Center spread - B & W (2 Pages) Member	70.00
Center Spread - B & W (2 Pages) Non-Member..	90.00
Center Spread - Color (2 Pages) Member..	165.00
Center Spread - Color (2 Pages) Non-Member..	185.00
Design Fee	35.00
Half Page B & W- Member..	15.00
Half Page Color - Member	40.00
Half Page B & W, Non-Member..	35.00
Inside B & W- Member..	25.00
Inside B & W, Non-Member..	45.00
Inside Color, Member	75.00
Inside Front Cover, Color, Member..	100.00
Inside Front Cover, B & W, Member..	75.00
Inside Front Cover, B & W, Non-Member..	95.00
Inside Front Cover, Color, Non-Member..	120.00
Inside Color, Non-Member..	95.00
On Line Puppy Ad	25.00